

ERP responds to WEEE Directive Recast with its Europe Plus Package offering true Pan-European WEEE and Batteries Compliance Expertise

ERP urgently calls on Industry to engage authorised compliance schemes for the collection of WEEE

The European Recycling Platform (ERP) today urgently called on industry across Europe to ensure it was engaging authorised compliance solutions in their active markets. ERP made the call as it announced details of its Europe Plus Package ensuring electrical producers and importers are best placed to meet their compliance obligations as industry braces itself for the transposition of the WEEE Directive recast before the February 2014 deadline. ERP is the only approved pan-European compliance scheme, trusted by over 2,400 members across Europe, and now with the extension and enhancement of its Europe Plus Package it is first in the market offering its Europe-wide compliance expertise for WEEE and Batteries.

ERP welcomed the new Directive recast when it was announced in July 2012, in particular the new articles on preventing WEEE 'leakage' to informal or non-authorised channels such as rogue scrap dealers. It also welcomed the new rules on the harmonisation of requirements across member states, for which ERP is well placed. Producer' obligations are constantly changing due to frequent updates of the regulations, so compliance is always a challenge: this risk can be avoided with ERP.

With the new Europe Plus Package, ERP with its network and expertise handles all compliance issues smoothly on behalf of producers and importers allowing them to remain focused on their core business.

"ERP has actively participated in the creation of new regulations on WEEE even before the Commission issued its first proposal", said Umberto Raiteri, President and CEO of ERP.

"It is alarming the progressive reduction in the collection of WEEE which in the economic recycling chain represents a value rather than a cost. This "WEEE drain" is a source of concern as there is no guarantee that its treatment and disposal takes place in compliance with the standards of quality and safety essential for hazardous waste such as WEEE. As a result, ERP will concentrate its efforts on ensuring a proper and fair implementation of the new European WEEE Directive. If all European countries commit to ensure implementation of the Directive Recast it will be possible to reduce WEEE drain and attain the new ambitious collection and treatment targets, as imposed by the new Directive.

The Europe Plus Package is our response to demand from the market and means that together with ERP, our members are well positioned to embrace the WEEE recast."

Advantages of the Europe Plus Package include:

- A “One Stop Shop” for WEEE and Waste battery compliance needs
- An authorised, approved and trusted compliance scheme provider operating schemes across Europe since 2005
- European compliance with local proximity
- Access to high level specialist advice
- Availability of IT tools for reporting purposes

For more information on ERP Europe Plus Package, please visit <http://europeplus.erp-recycling.org>

“As an EU member of the scheme we welcome the announcement from ERP Europe to extend and consolidate their EU offering through their Europe Plus package.” Says Peter Cossé, Toshiba Europe GmbH, Director, Environmental Affairs & Product Compliance. “The WEEE recast has set challenging targets and anything the compliance schemes can do to assist producers/industry to meet these targets is very much welcomed by us”.

ERP develops and operates a common waste management and procurement platform which is designed:

- to meet the specific requirements of electrical and electronic producers and battery producers
- to promote cost-efficient and innovative recycling strategies, while actively embracing the concept of individual producer responsibility as set out in the EU Directive
- to offer tailor-made compliance services to producers with specific needs
- to develop Europe-wide efficiencies on the take-back market

In effect and in line with the European Union's Waste Electronic and Electrical (WEEE) Directive, the mission of ERP is to ensure cost-effective implementation of the WEEE Directive, for the benefit of member companies, their customers, the consumers and ultimately for the environment and society.

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About ERP:

The European Recycling Platform was set up in December 2002 by Braun, Electrolux, HP and Sony in response to the introduction of the European Union’s Waste Electrical and Electronic Equipment (WEEE) Directive. ERP’s mission is to ensure cost effective implementation of the directive, for the benefit of the participating companies and their customers. This is achieved through innovative waste management strategies and by encouraging national implementation of the directive according to a set of core principles, fundamental to the protection of consumers and business, as well as the environment.

ERP is the first WEEE compliance scheme authorised to operate in the following countries Austria, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Poland,

Portugal, Slovakia, Spain and the UK and thus the first scheme to pass on the advantages of multinational recycling operations to the consumer. ERP has proved to be the most competitive solution for companies in the countries where it has started to operate now offering WEEE, Batteries, Packaging and PV panels compliance services and know-how.

For more information on ERP, please visit www.erp-recycling.org

**For further information please contact
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