

---

## Press release

---

### **German Landbell Group becomes shareholder of the European Recycling Platform SAS (ERP)**

*Mainz/Paris, June 27, 2014*

#### **Customers will benefit from one-stop-shop compliance and recycling solutions across Europe**

The Landbell Group, one of Germany's leading compliance and waste disposal specialists, and the European Recycling Platform SAS (ERP) today announced that the Landbell Group will become a shareholder of ERP. Currently, ERP offers recycling and compliance services for WEEE, batteries and packaging to more than 2,500 customers in 32 countries across the globe.

The companies join forces to create a unique high quality, one-stop-shop compliance and recycling service enabling customers to comply with various legal regulations worldwide. "For Landbell Group this acquisition of shares is an important step in our ongoing pursuit to provide comprehensive and quality recycling solutions to both existing and new customers in Europe", says Jan Patrick Schulz, CEO of Landbell Group. "With its best-in-class, scalable cross-border compliance and recycling solutions ERP is the ideal partner for us."

"Today marks a key milestone in the lifetime of ERP", says Umberto Raiteri, CEO of the European Recycling Platform. "We should be very proud of all our achievements to date and with the Landbell Group we will have a shareholder that is committed to investing both strategically and financially in the global growth of the company."

ERP was founded in December 2002 by its founders – Hewlett Packard, Electrolux, Sony and Procter & Gamble - in response to the introduction of the European Union's Waste Electrical and Electronic Equipment (WEEE) Directive.

„We have achieved our mission to develop high-quality, cost-effective recycling services and to bring competition to WEEE and battery recycling in Europe“, says a representative of the founders of ERP. "We have selected the Landbell Group not only due to their proven record of doing business according to our original mission, but also because of their experience and strategic interest in the recycling business. As shareholders and customers of ERP we will continue to support the Landbell Group to establish ERP as a leading provider of waste management solutions across Europe and beyond."

ERP will maintain its own brand identity and all employees will remain within the organisation. Together, Landbell Group and ERP are in a position to offer innovative and comprehensive compliance services at competitive prices, thus enabling customers to focus on their core business. They will also benefit from the additional services and experience brought by Landbell Group in the take-back and recycling of additional waste streams.

**(Ends)**

### **About Landbell Group**

Landbell Group is a compliance and waste disposal specialist. The company with headquarters in Mainz, Germany, offers a national and international compliance scheme for sales packaging and provides tailor-made and efficient sector solutions. Landbell Group's services contain the take back and disposal of electric and electronic waste, a deposit scheme for one-way bottles as well as waste disposal services for the industry, transport packaging and a complete service.

For more information on Landbell Group, please visit [www.landbell.de](http://www.landbell.de) or for media requests contact [press@dwr-eco.com](mailto:press@dwr-eco.com)

### **About European Recycling Platform SAS (ERP)**

The European Recycling Platform was founded in 2002 in response to the introduction of the European Union's Waste Electrical and Electronic Equipment (WEEE) Directive. ERP's mission is to ensure cost effective implementation of the directive, for the benefit of the participating companies and their customers.

ERP is the first WEEE compliance scheme authorised to operate in Austria, Denmark, Finland, France, Germany, Ireland, Israel, Italy, Netherlands (with WEEE NL), Norway, Poland, Portugal, Slovakia, Spain, Sweden (with EAF) Turkey and the UK thus passing on the advantages of multinational recycling operations to the consumer. ERP has proved to be the most competitive solution for companies in the countries where operates now offering WEEE, Batteries, Packaging and PV panel compliance services and know-how.

For more information on ERP, please visit [www.erp-recycling.org](http://www.erp-recycling.org) or contact [press@erp-recycling.org](mailto:press@erp-recycling.org)