



PRESS RELEASE

ERP and WEEE Netherlands join forces to improve competition in the Dutch e-waste market

WEEE Netherlands (WEEE NL) and European Recycling Platform (ERP) have today announced that, they have joined forces in the Dutch market for services in producer compliance. ERP will support WEEE NL in further improving its national take back system, whilst WEEE NL will be able to use the extensive knowledge and infrastructure of ERP, such as ERP's highly effective and customized IT platform. WEEE NL is now part of the European family of ERP, expanding the ERP offering in the European market. As part of the collaboration ERP and WEEE NL will work with municipalities and the other schemes to come to a Dutch clearinghouse. The joint operations are expected to result in improved service and prices to Dutch and European producers.

"We have signed a cooperation agreement which will have beneficial effects in the short term for producers of electronic equipment by offering them a choice of compliance service provider. WEEE NL and ERP will work together to deliver acclaimed ERP service quality in the Netherlands" says Umberto Raiteri, President and CEO of ERP.

About WEEE Netherlands:

WEEE NL obtained its permit as collective take back scheme from the Dutch ministry on 7 February 2013. WEEE NL aims to challenge the monopolistic position of Wecycle in this market, by offering a fresh and innovative approach to the take back chain of electronic waste. WEEE NL looks for cooperation with municipalities and recyclers that gives advantages to all parties involved. WEEE NL brings tailor made solutions and offers extensive knowledge about quality standards, legislation and market pricing. It is our vision that fair competition between compliance schemes will cause a level playing field, where innovation, quality and cost effectiveness rule.

For more information on WEEE Netherlands, please see www.weee.nl

About ERP:

European Recycling Platform (ERP) was set up in December 2002 by Braun, Electrolux, HP and Sony in response to the introduction of the European Union's Waste Electrical and Electronic Equipment (WEEE) Directive. ERP's mission is to ensure cost effective implementation of the directive, for the benefit of the participating companies and their European consumers. ERP is the first WEEE compliance scheme to be permitted and to run operations in multiple European countries and thus the first scheme to pass on the advantages of multinational recycling operations to the consumer.

ERP is already operational in thirteen countries – in Austria, Denmark, Finland, France, Germany, Ireland, Italy, Norway, Poland, Portugal, Slovakia, Spain, and the UK – with market shares between 8 and 40%.

For more information on ERP, please visit www.erp-recycling.org.